

Total No. of Questions : 3]

SEAT No. :

PA-1919

[Total No. of Pages : 2

[5953]-404

S.Y. B.B.A.

GC-404 : INTERNATIONAL BUSINESS MANAGEMENT

(2019 Pattern) (Semester-IV)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Compulsory question:

A) Multiple choice questions.

[5]

- a) WTO's office situated at _____.
 - i) Geneva
 - ii) Delhi
 - iii) Washington
 - iv) USA
- b) North American free trade agreement came into effect in _____.
 - i) 1991
 - ii) 1994
 - iii) 1992
 - iv) 1980
- c) Exam Bank is wholly owned by.
 - i) RBI
 - ii) Government of India
 - iii) State Bank
 - iv) Maharashtra Bank
- d) More expansion of foreign direct investment can boost _____.
 - i) Money circulation
 - ii) Demand
 - iii) Employment
 - iv) Unemployment
- e) The Leontief Paradox makes.
 - i) An empirical testing of mills theory of reciprocal demand
 - ii) An empirical testing of Heckscher-Ohlin theory of international trade
 - iii) A critical theory of opportunity cost
 - iv) A theory of International trade by Ohlin

B) Match the pairs :

[5]

- | A | B |
|---|-----------------|
| a) IBRD | i) 1991 |
| b) Modern theory of international trade | ii) HO theory |
| c) LPG | iii) World Bank |
| d) SAARC | iv) 1944 |
| e) IMF | v) 1985 |

P.T.O.

- C) Answer in one sentence : [5]
- a) What is meant by term opportunity cost?
 - b) Define the term Regional cooperation.
 - c) What is meant by Exchange Rate?
 - d) What is known as paper gold.
 - e) What is an International corporation?
- D) Fill in the blanks : [5]
- a) Trade between two countries can be useful if cost ratios of goods are _____.
 - b) Government policy about exports and import is called _____ policy.
 - c) Floating Exchange Rates is determined by _____.
 - d) Balance of payment is a _____ concept as compared to balance of trade.
 - e) The _____ company produces, markets, invests and operates across the world.

- Q2) Solve any 3 out of 5: [30]**
- a) Explain why is India an attractive global outsourcing hub.
 - b) Explain David Ricardo's theory of comparative cost advantage.
 - c) Explain nature and scope of International corporation.
 - d) Explain methods of calculating Foreign Exchange rate.
 - e) What is meant by balance of payment? Discuss its components.

- Q3) Solve any 4 short notes: [20]**
- a) World Bank
 - b) International Business
 - c) Foreign Direct Investment
 - d) Global Sourcing
 - e) Export Promotion Schemes
 - f) Globalization.

