

Total No. of Questions : 3]

SEAT No. :

P-5948

[Total No. of Pages : 3

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S.Y. B.B.A.

**302 : SUPPLY CHAIN MANAGEMENT
(2019 Pattern) (Semester - III) (CBCS)**

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Compulsory Question : (Objective Types Questions) [20]

A) Multiple Choice Questions. [10]

- i) Organizations or companies manage their supply chains through _____.
 - a) Transportation modes
 - b) The internet
 - c) Information
 - d) Skilled Operators
- ii) Full form of MRP in operations and SCM is _____.
 - a) Material Return Process
 - b) Material Requirement Planning
 - c) Machinery Repairing Planning
 - d) Material Retention Planning
- iii) Supply chain management is the management of the _____.
 - a) Storage Raw Materials
 - b) Flow of goods and services
 - c) Fulfillment of order
 - d) Satisfaction of customer
- iv) A supply chain is a sequence of firms that perform activities required to _____.
 - a) to facilitate wholesalers inventory selections
 - b) to create synergy in their training programs
 - c) to find products that are similar
 - d) to create and deliver goods to consumers

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- v) In supply chain management, after planning, the next step involves _____.
- a) Developing
 - b) Building a strong relationship with suppliers
 - c) Sourcing
 - d) All of the above
- vi) The purpose of supply chain management is
- a) provide customer satisfaction
 - b) improve quality of a product
 - c) integrating supply and demand management
 - d) increase production
- vii) Due to small change in customer demands, inventory oscillations become progressively larger looking through the supply chain. This is known as
- a) Bullwhip effect
 - b) Netchain analysis
 - c) Reverse logistics
 - d) Reverse supply chain
- viii) One of the primary Supply chain decision is _____.
- a) Communication
 - b) Cost of product
 - c) Location of Suppliers
 - d) Publicity
- ix) _____ process plays a huge implication in running key operations for almost every organization.
- a) Transportation
 - b) Material Management
 - c) Reverse Logistics
 - d) Supply Chain Management
- x) _____ is defined as the distribution of goods and services throughout a transnational companies global network.
- a) Globalization
 - b) Global Market forces
 - c) Domestic Supply Chain Network
 - d) Global Supply Chain Management

- B) Answer in one sentence [5 × 1 = 5]
- a) What is Inbound Logistics?
 - b) What do you mean by Global Sourcing?
 - c) State any two functions of storekeeper.
 - d) What is a Store Layout?
 - e) State any two components of Logistics Management.

- C) Match the Pairs : [5 × 1 = 5]
- | Group A | Group B |
|--------------------------------------|---------------------------------------|
| i) Warehouse | a) Increases reach |
| ii) Customer relationship management | b) More than one year |
| iii) Strategic plan | c) Increases satisfaction of consumer |
| iv) Tactical plan | d) Less than one year |
| v) Channel of distribution | e) Storage of goods |

- Q2) Long answer questions (Any three)** [30]
- a) Explain the objectives of Supply chain Management
 - b) Explain the factors influencing channel design.
 - c) Discuss the Strategies of Warehousing
 - d) State and explain the importance of space management.
 - e) Discuss the issues in Workforce Management

- Q3) Write short notes on (any four)** [20]
- a) Workflow automation
 - b) Value Delivery Systems for SCM
 - c) Bull-Whip Effect
 - d) Supply Chain Strategy
 - e) Retail Supply Chain Management
 - f) Role of Human Resources in SCM

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