

Total No. of Questions : 4]

SEAT No. :

P5950

[Total No. of Pages : 2

[6143]-304

S.Y. B.B.A.

**304 : FUNDAMENTALS OF RURAL DEVELOPMENT
(CBCS 2019 Pattern) (Semester - III)**

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right side indicate full marks.

Q1) A) Fill in the blank with the most appropriate alternative (Any Five): [5]

- a) The term Agribusiness is coined by _____.
(Michael Peter / John Davis / Ewell Roy)
- b) _____ refers to the range of activities and disciplines encompassed by modern food production. (Entrepreneur, Agri-Preneurship, Agribusiness)
- c) In _____ areas, agriculture & allied activities are predominant.
(Rural, Urban, Semi-urban)
- d) The _____ are to be drawn from the BPL list approved by the Gram Sabha where in about ten persons are selected, one each from a family and focus on the skill development training based on the local requirement.
(Self Help Groups, HUDCO, NABARD)
- e) _____ is the principal organ at the district level to manage & Oversee the implementation of different anti-poverty programmes of the Ministry of Rural Development. (DRDA, PRA, Planning Commission)
- f) _____ is an application of information and communication technology for exchange information for government to our citizens.
(E-Governance, E-Nam, Kisan call center)

P.T.O.

B) Match the following :

[5]

Column A	Column B
a) Growth Centre Approach	i) International NGO
b) Agriculture Activity	ii) Provision of healthcare
c) SHG	iii) Approaches of Rural Development
d) CARE	iv) Rural Area
e) Service Oriented NGO	v) 12- 20 Members

Q2) True or False (Any Four) :

[4]

- The development of ICTs has largely contributed to the decrease of social interaction taking place between individual to individual, individual to group.
- NGOs with Charitable Orientation focus on local participation.
- Mahatma Gandhi had viewed development of Rural areas through eradication of Wealth.
- Agricultural Entrepreneurship is predominantly related to the marketing & production of various agricultural products.
- Meaningful development would take place in the absence of peace and stability.

Q3) Write a short answer (Any Three):

[24]

- Explain the need of Rural Development.
- Write a note on NGO's and Rural Development.
- Write a note on Management of Agro Products
- Write a note on Rural Development and Internet.

Q4) Write a Long answer (Any Two):

[32]

- What are the various challenges in development of rural areas?
- Explain the role & functions of DRDA.
- Explain the various approaches to Rural Development.
- What is Agricultural Entrepreneurship? Explain its importance.

