

Total No. of Questions : 3]

SEAT No. :

PA-1903

[Total No. of Pages : 3

[5953]-302

S.Y. B.B.A.

**302 : SUPPLY CHAIN MANAGEMENT  
(2019 Pattern) (CBCS) (Semester - III)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) Objective type questions : [20]**

a) Multiple Choice Questions : [5]

i) Supply network design is important because :

- a) It allows organisations to reduce the number of suppliers
- b) It improves the relationship between internal & external suppliers
- c) Every operation is part of a larger & interconnected network of operations
- d) It allows marketing more influence over the choice of suppliers

ii) Total logistics costs are \_\_\_\_\_.

- a) The sum of the inventory, transportation and facility costs
- b) The sum of the inventory, transportation cost
- c) The sum of the inventory, facility cost
- d) The sum of the transportation & facility cost

iii) The \_\_\_\_\_ has made it possible for other companies to eliminate intermediaries & sell directly to the end consumer.

- a) SCM
- b) Internet
- c) Competition
- d) Global sourcing

**P.T.O.**



- iv) Supply chain management is the management of the \_\_\_\_\_.
- v) A \_\_\_\_\_ represents a chain of businesses or intermediaries through which the final buyer purchases a good or service.

**Q2)** Long answer type questions (Solve any 3 out of 5) : **[30]**

- a) Explain the objectives & importance of supply chain management.
- b) Explain the functions of warehousing.
- c) Explain the role of IT in SCM.
- d) State & Explain the issues in workforce management.
- e) Explain the importance of Barcoding in SCM.

**Q3)** Write short notes on (Solve any 4 out of 6) : **[20]**

- a) Distribution Network
- b) Linkage between HRM & SCM
- c) Supply Chain Network Design
- d) Material Handling System
- e) Bull-Whip Effect
- f) Value Chain

