PA-1903

SEAT No. :

[Total No. of Pages : 3

[5953]-302

S.Y. B.B.A.

302 : SUPPLY CHAIN MANAGEMENT (2019 Pattern) (CBCS) (Semester - III)

Time : 2½ Hours]

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Objective type questions :

- a) Multiple Choice Questions :
 - i) Supply network design is important because :
 - a) It allows organisations to reduce the number of suppliers
 - b) It improves the relationship between internal & external suppliers
 - c) Every operation is part of a larger & interconnected network of operations
 - d) It allows marketing more influence over the choice of suppliers
 - ii) Total logistics costs are _____.
 - a) The sum of the inventory, transportation and facility costs
 - b) The sum of the inventory, transportation cost
 - c) The sum of the inventory, facility cost
 - d) The sum of the transportation & facility cost
 - iii) The _____ has made it possible for other companies to eliminate intermediaries & sell directly to the end consumer.
 - a) SCM b) Internet
 - c) Competition d) Global sourcing

P.T.O.

[Max. Marks : 70

[20]

[5]

		iv)	The number of different products that a consumer desires from the distribution network is			
			a) Response Time	b)	Product variety	
			c) Product availability	d)	Customer experience	
		v)	What type of supporting activity material, supplies & equipment?	y is p	ourchasing inputs such as	
			a) Procurement	b)	Inbound Logistics	
			c) Outbond logistics	d)	Service	
	b)	Mat	ch the pairs :		[5]	
			Group A		Group B	
		i)	Outbond logistics	a)	Training	
		ii)	Installation	b)	Initial stage of supply chain	
		iii)	Human Resource	c)	Finished goods	
		iv)	Planning	d)	Service	
		v)	Purpose of SCM	e)	Manage & integrate supply and demand management	
	c)	Ans	wer in one sentence :		[5]	
5		i)	What is warehousing?			
		ii)	Define Logistics Planning.			
	$\mathbf{\cdot}$	iii)	Define Inventory.			
	2	iv)	What is Green Supply Chain Management?			
		v)	What is value chain?			
	d)	Fill in the blanks :[5]				
		i)	mainly deals with all activities associated with the flow & transformation & information of goods from the stage of raw material to the end user.			
		ii)	The concept of SCM originated	in	discipline.	
		iii)	Positive long-term relationships be refers to	etwee	n supply chain participants	

- iv) Supply chain management is the management of the _____
- v) A ______ represents a chain of businesses or intermediaries through which the final buyer purchases a good or service.

Q2) Long answer type questions (Solve any 3 out of 5): [30]

- a) Explain the objectives & importance of supply chain management.
- b) Explain the functions of warehousing.
- c) Explain the role of IT in SCM.
- d) State & Explain the issues in workforce management.
- e) Explain the importance of Barcoding in SCM.

Q3) Write short notes on (Solve any 4 out of 6):

[20]

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- a) Distribution Network
- b) Linkage between HRM & SCM
- c) Supply Chain Network Design
- d) Material Handling System
- e) Bull-Whip Effect
- f) Value Chain

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