Total No. of Questions : 5]	
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SEAT No.:	
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PA-1897

[Total No. of Pages: 2

[5953]-201 F.Y.B.B.A.

CCT - 201 : BUSINESS ORGANIZATION AND SYSTEM (2019 CBCS Pattern) (Semester - II)

Time: 2½ Hours] [Max. Marks: 50

Instructions to the candidates:

- 1) Question 1 and Question 5 are compulsory.
- 2) Solve any 2 from Question 2 to Questions 4.
- 3) Figures to the right indicate full marks.
- **Q1**) A) Fill in the blanks.

[5]

- a) LLP stand for_____
- b) ____acts as a connecting link in the distribution chain from the producer to consumer.
- c) _____is conducting stock transactions on the internet via several websites.
- d) _____refers to the scale of business operations.
- e) _____ is a set of interrelated activities carried out with a view to make profits.
- B) Match the Pairs.

[5]

- a) BPO
- b) Trade
- c) Sole proprietorship
- d) Active partner
- e) Retail trade

Options:

a-i,b-iv,c-ii,d-v,e-iii

a-iv,b-i,c-ii,d-v,e-iii

a-i,b-iii,c-v,d-ii,e-iv

a-iii,b-i,c-v,d-ii,e-iv

- i) Branch of Commerce
- ii) Individual person
- iii) Local market
- iv) Predetermined process
- v) Managing partner

C)	Mu	ltiple	Choice	Questions	•			[5]	
	a)		ximum	number	of member	rs in	a sole trading conce	ern	
		is_		·					
		i)	Two			ii)	One		
		iii)	Five			iv)	Unlimited		
	b)								
		i)	Idea a	ssessment		ii)	Idea implementation		
		iii)	•	eneration			Idea development		
	c)	The	e wholes	aler runs h	nis business	on	in a central marke	et.	
		i)	Large	scale		ii)	Small scale		
		iii)	Mode	rate scale		iv)	None of the above		
d) In partnership firm, maximum number of members in bank									
		bus	iness is	10 and in	non banking	g is _			
		i)	15			ii)	20		
		iii)	8			iv)	5		
	e)	The	e	of firm als	so depends c	n the	type of organization.		
		i)	Forma	ıt	$\sim l$	ii)	Number		
		iii)	Size	- 50	O'	iv)	Identity		
				$\sim C$					
Q2) Wh	at is b	usin	ess?Exp	lain variou	ıs objectives	of bu	siness that one organizat	ion	
has	to se	t and	l accom	olish.			[1	10]	
	- /	\neg	V						
<i>Q3</i>) Dist	ingui	sh be	tween w	holesale tr	rade and reta	il trad	le. [1	10]	
\sim									
Q4) Wh	at is p	artne	ership fir	m? Explaii	n advantages	and d	lisadvantages of partners	hip	
firn	n.						[]	10]	
Q 5) Wr	ite sho	ort no	otes (any	7 3).			[]	15]	
a)	Ser	vices	of retail	er.					
b)	Pre	requ	isites of	a successi	ful business.				
c)	Nee	eed of export.							
d)	Fac	actors affecting location decision.							
e)	Cho	oice o	of a char	nel of dist	ribution.				
				☆	*				