

Total No. of Questions : 5]

SEAT No. :

P6779

[Total No. of Pages : 2

[5802]-201

First Year B.B.A.

**CCT - 201 : BUSINESS ORGANIZATION AND SYSTEM
(CBCS 2019 Pattern) (Semester - II)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Question 1 and Question 5 are compulsory.*
- 2) *Solve any 2 from Question 2 to Question 4.*

Q1) A) Fill in the blanks: [5]

- a) _____ is a set of interrelated activities carried out with a view to make profits.
- b) A _____ is an economy that includes a variety of private and government control, reflecting characteristics of both capitalism and socialism.
- c) Single ownership is salient feature of _____.
- d) A _____ study is an in depth study of a project, in order to find out its merits, soundness and practicability.
- e) The _____ is one who purchases goods in large quantities from manufacturer and sells to retailers in smaller quantities.

B) Match the Pairs: [5]

- | | |
|----------------------------|--------------------------------------|
| a) KPO | i) No restricts |
| b) Digital Marketing | ii) High end services |
| c) Maximum partners in LLP | iii) Organised retailing |
| d) Market Survey | iv) Branch of Commerce |
| e) Malls | v) helps to know needs of the people |

Options:

- 1) a-ii, b-iv, c-i, d-v, e-iii
- 2) a-iv, b-ii, c-i, d-iii, e-v
- 3) a-ii, b-iii, c-i, d-v, e-iii
- 4) a-v, b-iv, c-ii, d-i, e-iii

P.T.O.

- C) Multiple Choice Questions: [5]
- a) KPO stands for _____.
- i) Knowledge People Outsourcing
 - ii) Knowledge Process Outsourcing
 - iii) Knowledge People Outlay
 - iv) Knowledge Policy Outsourcing
- b) _____ stage is the earliest stage in the evolution of Commerce.
- i) Hunting
 - ii) Pastoral
 - iii) Agricultural
 - iv) Town economy
- c) _____ refers to the scale of operations with which the business operates.
- i) Size of Business Unit
 - ii) Transportation
 - iii) Laws of return
 - iv) Nature of Competition
- d) _____ retailing refers to the traditional formats of low-cost retailing.
- i) Organised
 - ii) Modern
 - iii) Unorganised
 - iv) On-line
- e) _____ includes all the economic activities from production to distribution of goods and services.
- i) Trade
 - ii) Commerce
 - iii) Aids - to - Trade
 - iv) Business

Q2) Describe the development and evolution of trade, commerce and industry. [10]

Q3) What is sole proprietorship? Explain the features, advantages and disadvantages of sole Proprietorship. [10]

Q4) Explain in detail factors affecting location decision of the firm? [10]

Q5) Write Short Notes (Any 3): [15]

- a) Prerequisites of a successful of business.
- b) Functions of wholesaler.
- c) Advantages of virtual organization system.
- d) Benefits and limitations of private company.
- e) Types of distributed channel.

