

[Total No. of Questions : 3]

SEAT No.

[Total No. of Pages : 2]

FY B.B.A.

101 : PRINCIPLES OF MANAGEMENT

(CBCS 2019 Pattern) (Semester - I)

Time : 2½ Hours

Max. Marks : 70

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) A) Multiple choice questions:

[5]

- a) Management is a _____.
 - i) Continuous Process
 - ii) Short term process
 - iii) Static process
 - iv) All of the above
- b) Contingency approach can also be termed as _____.
 - i) Social approach
 - ii) Situational approach
 - iii) Behavioral approach
 - iv) None of the these
- c) Delegation is _____.
 - i) Continuous Process
 - ii) Unfolding talent
 - iii) Granting the right to command
 - iv) None of the above
- d) Strategic plan is also called as.
 - i) Long term plan
 - ii) Short term plan
 - iii) Both (i) and (ii)
 - iv) None of the above
- e) Total Quality Management(TQM) focuses on
 - i) Employee
 - ii) Customer
 - iii) Both (i) and (ii)
 - iv) None of the above

P.T.O.

F.Y. BBA Oct / Nov 2023.

B) Match the Pairs.

[5]

- | | |
|--------------------------|----------------------------------|
| a) Scientific Management | i) Internal Resistive force |
| b) Peter Drucker | ii) From superior to subordinate |
| c) Motivation | iii) Inspiring Employees |
| d) Unity of command | iv) MBO |
| e) Stress | v) Time study |

C) Answer in one sentence.

[5]

- What is meant by Planning?
- What is meant by Scalar Chain?
- What is meant by Motivation?
- What is meant by Organization?
- What is meant by Decision Making?

D) Fill in the blanks.

[5]

- Elton Mayo is associated with _____.
- _____ is the second function of management
- _____ is the last step in the Controlling process.
- Esprit de Corps means _____.
- While setting the Quality objectives _____ to be considered.

Q2) Answer any 3 out of 5.

- Explain Scope and Importance of Management [10]
- What is the Importance of Planning? Explain the various Types of Planning. [10]
- Explain the contribution of Henry Fayol. [10]
- Explain the Advantages and Disadvantages of Centralization. [10]
- Explain the Factors affecting of Change Management. [10]

P.T.O.

Q3) Write short notes (any four).

[20]

- a) Importance of Decision Making.
- b) Universality of Management.
- c) Types of Motivation.
- d) Stress Management.
- e) Process of controlling.
- f) Techniques of Scientific Management.
