

Total No. of Questions : 3]

SEAT No. :

PA-1891

[Total No. of Pages : 2

[5953]-101

First Year B.B.A.

101 : PRINCIPLES OF MANAGEMENT

(CBCS 2019 Pattern) (Semester - I)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Compulsory Questions:

[5]

A) Multiple choice questions:

- a) Management is basically\_\_\_\_\_.
  - i) Disciplinary
  - ii) Multi disciplinary
  - iii) Modern
  - iv) None of the above
- b) Father of Scientific Management is\_\_\_\_\_.
  - i) Elton Mayo
  - ii) Peter F. Drucker
  - iii) Fredrick W. Taylor
  - iv) None of the above
- c) Esprit de corps means\_\_\_\_\_.
  - i) Parily of authority
  - ii) Team spirit
  - iii) Parily in controlling
  - iv) None of the above
- d) Forecasting is also called as\_\_\_\_\_Analysis.
  - i) Single
  - ii) Dual
  - iii) Statistical
  - iv) None of the above
- e) \_\_\_\_\_is an in evitable factor for achieving economic growth.
  - i) Change
  - ii) Crisis
  - iii) Structure
  - iv) None of the above

B) Match the Pairs.

[5]

- |               |                                 |
|---------------|---------------------------------|
| a) Management | i) A natural phenomenon         |
| b) Elton Mayo | ii) Universal concept           |
| c) Motivation | iii) Inter-wined with behaviour |
| d) Crisis     | iv) Human relation school       |
| e) Change     | v) A feeling of fear            |

P.T.O.

- C) Answer in one sentence. [5]
- a) What is meant by management?
  - b) What is meant by Forecasting?
  - c) What is meant by direction?
  - d) What is meant by controlling?
  - e) What is meant by outsourcing?
- D) Fill in the blanks. [5]
- a) Management process is\_\_\_\_\_.
  - b) \_\_\_\_\_is basically a problems of decision-making or choosing among alternative courses of action.
  - c) \_\_\_\_\_is the last step in the decision-making process.
  - d) \_\_\_\_\_means assigning work to the others and giving them authoring to do so.
  - e) \_\_\_\_\_is a sequence of suddenly disturbing events which negatively impact the organization.

**Q2)** Answer any 3 out of 5.

- a) Management is both a science as well as an arts' Comment. [10]
- b) Distinguish between Administration, Management and organization.[10]
- c) Explain contribution of peter Drucker. [10]
- d) Explain the benefits of Delegation of authoring. [10]
- e) Explain the principles of change Management. [10]

**Q3)** Write short notes (any four). [20]

- a) Types of Management.
- b) Management of Verghese Kurien.
- c) Types of planning.
- d) Importance of Direction.
- e) Techniques of controlling.
- f) Knowledge Management.

