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SEAT No. :

P2061

[Total No. of Pages : 3

[5802]-104

F.Y. B.B.A

**104: BUSINESS ECONOMICS (MICRO)
(2019 Pattern) (Semester - I)**

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) A) Fill in the blanks (Attempt any 5 out of 6) : [5]

- a) Micro Economics theory deals with _____.
 - i) Economic behaviour of individual economic decision making units.
 - ii) Economy as a whole
 - iii) Trade Relations
 - iv) Economic growth of the society
- b) In Economics the central problem is _____.
 - i) Money
 - ii) Scarcity
 - iii) Allocation
 - iv) Production
- c) _____ is not a determinant of a consumer's demand for a commodity.
 - i) Income
 - ii) Population
 - iii) Price Related goods
 - iv) Tastes

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- d) Equilibrium price is determined when ____.
- i) Demand > Supply ii) Supply > Demand
 iii) Supply = Demand iv) Demand \neq Supply
- e) ____ is associated with the Oligopoly Market.
- i) Homogeneous goods ii) Free Entry and Exit
 iii) Product Differentiation iv) Price Rigidity
- f) ____ it is the form of the market in which the any seller of a commodity has fully control over the prices.
- i) Monopoly ii) Pure Monopoly
 iii) Simple Monopoly iv) All of these

B) Match the following : [5]

- a) Perfect Competition i) Price Theory
 b) $ATC =$ ii) Price Taker
 c) $AFC =$ iii) $AFC + AVC$
 d) Micro Economics iv) $TFC/Production$
 e) Monopolistic Competitions v) Product Discrimination

C) True or False (Attempt any 4 out of 5) : [4]

- a) Average cost is defined as total cost divided by total output.
 b) Flow of goods and services in barter economy is called Circular Flow.
 c) Income Flow is also known as Profit Flow.
 d) Nature of demand curve under Monopolistic competition is less elastic.
 e) Market will be deficit product when Supply = Demand

Q2) Short Answer (Attempt any 3 out of 4) :

[24]

- a) Explain the circular flow of Economy.
- b) State the concept of cost. Explain the concept of cost.
- c) Explain the law of Supply and determinants of supply.
- d) Explain the methods of calculating the Revenue.

Q3) Long Answer (Attempt Any 2 out of 4) :

[32]

- a) Explain the various forms of Economy. Explain the central problems of Economy.
- b) What is mean by demand? Explain in detail the types of Elasticity of Demand.
- c) Explain the different types of Revenue and explain the Interrelationship between Marginal, Total and Average Revenue.
- d) State the characteristics of Monopoly and explain the output and price determination in Monopoly.

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