

Total No. of Questions : 4]

SEAT No. :

P2063

[Total No. of Pages : 3

[5802]-106

F.Y. B.B.A

BUSINESS DEMOGRAPHY

(2019 Pattern) (Semester - I) (CBCS)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) A) Multiple Choice Questions :

[5]

- a) Scope of demography spreads to _____.
 - i) Size of population
 - ii) Labour Force
 - iii) Population policy
 - iv) All of the above

- b) Demography is the study of _____.
 - i) Birds population
 - ii) Animals population
 - iii) Reptiles population
 - iv) Human population

- c) Mortality refers to _____.
 - i) Death rate
 - ii) Frequency of death in a population
 - iii) None of the above
 - iv) Both i & ii

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- d) Urbanisation is the movement of people from ____.
- i) Cities and Town to villages
 - ii) Rural areas to cities and towns
 - iii) None of the above
 - iv) Both i & ii
- e) Formula for sex ratio is
- i) $\frac{\text{Number of Males}}{\text{Number of Females}} \times 1000$
 - ii) $\frac{\text{Number of Females}}{\text{Number of males}} \times 1000$
 - iii) $\frac{\text{Total Population}}{\text{Number of males}} \times 1000$
 - iv) None of the above

B) Define the following terms :

[5]

- a) Emigration.
- b) Birth rate.
- c) Population Density.
- d) Fertility Rate.
- e) Migration.

Q2) Answer the following (any 1 out of 2) :

[10]

- a) What do you mean by the term Demography? Explain the importance of demographic studies.
- b) What do you mean by Population Growth? Explain methods of assessment of Population Growth.

Q3) Answer the following (any 1 out of 2) : **[10]**

- a) What do you mean by the term Literacy? Explain the importance of Literacy in a Modern Society.
- b) What is Urbanisation? Explain the factors affecting urbanisation.

Q4) Write short notes on (any 4 out of 6) : **[20]**

- a) Rural Population.
- b) Concept of Over and Under population.
- c) Importance of Human Resource Development of a Nation.
- d) Features of Urbanisation.
- e) Dependent Population.
- f) Factors affecting mortality.
