

Total No. of Questions : 3]

SEAT No. :

PC1200

[6318]-401

[Total No. of Pages :3

T.Y.B.B.A. (I.B.)

601 : NEW VENTURE CREATION AND STARTUPS

(2019 Pattern) (Semester- VI)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) All Questions are compulsory.
- 2) Figures to the right indicates full marks.

Q1) A) Multiple Choice Questions:

[5]

- a) Innovation can best be defined as _____.
 - i) The generation of new ideas
 - ii) The evolution of new ideas
 - iii) The opposite of creativity
 - iv) The successful exploitation of new ideas
- b) District Industries Centres are located _____.
 - i) In each district
 - ii) In each state
 - iii) Only in selected districts
 - iv) Only in selected states
- c) Entrepreneurship can best be described as _____.
 - i) A process that requires setting up a business
 - ii) Taking a significant risk in a business context.
 - iii) Having a strong vision
 - iv) A process involving innovation, new products of services, and value creation
- d) Entrepreneurial development is the key to achieve all-round _____ through acceleration of industrial and entrepreneurial activities.
 - i) Economic Development
 - ii) Increase in Profits
 - iii) Shareholders Value
 - iv) Business Development
- e) Which of the following sentence is inconsistent in the context of entrepreneur?
 - i) He is owner of the business
 - ii) He is risk taker
 - iii) He operates production activities
 - iv) He searches out business opportunities

P.T.O.

- B) Match the following. [5]
- | | |
|---------------------------|--|
| a) Business plan | i) An assessment of a business project. |
| b) Managerial Feasibility | ii) Assessment typically involves a cost/benefits analysis of the project, helping organizations determine the viability, cost, and benefits associated with a project before financial resources are allocated. |
| c) Financial Feasibility | iii) Evaluates the technical complexity of the expert system and often involves determining whether the expert system can be implemented with state-of-the-art techniques and tools. |
| d) Economic Feasibility | iv) A document that defines in detail a company's objectives and how it plans to achieve its goals. |
| e) Technical Feasibility | v) Ability of a project to achieve sufficient income, credit, and cash flow to financially sustain the project over the long term and meet all debt obligations. |
- C) Answer in one sentence (attempt any 5) [5]
- Social and Legal Feasibilities
 - An Entrepreneur
 - Production Plan
 - Industrial Development Corporation (IDC)
 - E-commerce
 - Feasibility Study
- D) Fill in the blanks [5]
- The Small Industrial Development Bank of India (SIDBI) is a _____ Institution of Government of India.
 - Full form of DIC is _____.
 - _____ is the design or symbol that is created by an organization and identifies its offerings & services.
 - To provide financial assistance to entrepreneurs the government has set up a number of _____.
 - _____ is primarily concerned with the identification of the project demand potential and the selection of the optimal technology.

Q2) Answer the following questions (Attempt any 3)

[30]

- a) What is National Small Industries Corporation (NSIC)? Explain the Objectives and functions of NSIC.
- b) What is meant by Idea Generation? Explain the significance of Creativity and Innovation in Idea Generation.
- c) Explain Objectives and functions of State Financial corporation (SFCs).
- d) State the different sources of Capital available for new venture development. Explain the significance of financial controls.

Q3) Write a Short Notes (Attempt any 4):

[20]

- a) Importance of Entrepreneurship Development
- b) Activities of IDC
- c) Project Report Preparation
- d) Legal Constraints and Documentation in start-ups.
- e) Political Feasibilities

