

Total No. of Questions : 3]

SEAT No. :

PC1203

[6318]-404

[Total No. of Pages : 3

T.Y.B.B.A. (International Business)

604 : MANAGEMENT OF AGRIBUSINESS & AGRI EXPORTS

(2019 Pattern) (Semester-VI)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Draw a diagram whenever necessary.*
- 3) *Figures to the right indicate full marks.*

Q1) A) Multiple Choice Questions.

[5]

- a) The Kisan Credit Card (KCC) scheme was introduced in _____.
 - i) 1987
 - ii) 1988
 - iii) 1989
 - iv) 1990
- b) SHG stands for _____.
 - i) System help group
 - ii) Social help group
 - iii) Self-help group
 - iv) Social hand on group participation
- c) The term Agribusiness is coined by _____.
 - i) Michel Peter
 - ii) John Davis
 - iii) Ewell Roy
 - iv) None of the above
- d) In India _____ markets exist for food grains.
 - i) Spot
 - ii) Regional
 - iii) Periodic
 - iv) None of the above
- e) Microfinance was developed by _____.
 - i) Rangarajan
 - ii) Rajiv Gandhi
 - iii) Indira Gandhi
 - iv) Wagule Committee

P.T.O.

B) Match the Pairs

[5]

Column-I

Column-II

- | | |
|---------------------------|-----------------------------|
| a) Kisan Call Centre | i) Agreement on Agriculture |
| b) Apex | ii) ITES Application |
| c) AOA | iii) NABARD |
| d) Minimum Needs Program | iv) Processing the product |
| e) Agricultural Marketing | v) Nutrition |

C) Answer in one sentence (Any 5)

[5]

- a) What do you mean by RRB?
- b) What do you mean by Agriculture marketing?
- c) What do you mean by Microfinancing?
- d) What do you mean by a marketing plan for exports?
- e) What do you mean by contract farming?
- f) Write any two Agri exports products from India to foreign countries
- g) What do you mean by terms of payment in Agri exports?

D) Fill in the Blanks.

[5]

- a) Seeds, Fertilizers, feed, chemicals etc. include in ____ sector.
- b) ____ is also known as the grower's market.
- c) ____ is one of the largest Microfinance Company announced its first rainfall insurance program in India.
- d) Secondary market is also called as ____
- e) Agricultural products are mainly ____ in nature.

Q2) Write Long Answer (Any 3)

[3×10=30]

- a) Explain role of cooperative institutions in Agriculture credit.
- b) Explain export documentation & procedure in India for Agri exports.
- c) Explain in detail about types of Agriculture Marketing.
- d) Explain the concept & application of ICT in Agribusiness.

Q3) Write Short Notes (Any 4)

[4×5=20]

- a) Concept of Self-Help Group.
- b) Types of Contract Farming.
- c) Characteristics of Cooperation.
- d) WTO Agreement on Agriculture.
- e) Role of NABARD.

