

Total No. of Questions : 3]

SEAT No. :

**PB-1503**

[Total No. of Pages : 3

**[6227]-604**

**T.Y. B.B.A. (IB)**

**604 : MANAGEMENT OF AGRIBUSINESS AND AGRI  
EXPORTS**

**(2019 Pattern) (CBCS) (Semester - VI)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

**Q1) A) Multiple Choice Questions :**

**[5 × 1 = 5]**

- i) Who heads the department of Import Export in India?
  - a) GOI
  - b) DGFT
  - c) WTO
  - d) None of the above
- ii) Which one of the following is not a part of export documents?
  - a) Commercial invoice
  - b) Certificate of Origin
  - c) Mate's receipt
  - d) Bill of entry
- iii) Micro Finance was developed by \_\_\_\_\_.
  - a) Rangarajan
  - b) Late Prime Minister Rajiv Gandhi
  - c) Late Prime Minister Indira Gandhi
  - d) Wagule Committee
- iv) Apex institution in Agriculture Finance is \_\_\_\_\_.
  - a) RBI
  - b) NABARD
  - c) Co-operative
  - d) Agri-clinic
- v) \_\_\_\_\_ is also known as grower's market?
  - a) Local
  - b) Wholesale
  - c) Terminal
  - d) Seaboard

**P.T.O.**

**B) Match the Following :****[5 × 1 = 5]**

i) RRB Act	a) Letter of credit
ii) WTO Agreement on agriculture came into force in	b) Direct Payment
iii) Amber Box	c) Trade distorting
iv) Blue Box	d) 1995
v) Documents related to payment	e) 1975

**C) Answer the following questions in one sentence each. [5 × 1 = 5]**

- i) What is WTO?
- ii) What are essential Contents of export marketing plan?
- iii) What is Certificate of Origin?
- iv) What is Bill of lading?
- v) What does NABARD stand for?

**D) Fill in the Blanks (Attempt any 5 out of 6)****[5 × 1 = 5]**

- i) The word agriculture business was explained in the year \_\_\_\_\_ by John Davis and Ray Goldberg.  
(1952, 1955, 1957, 1959)
- ii) Agricultural product are mainly \_\_\_\_\_ in nature.  
(non- perishable, durable, perishable, toxic)
- iii) \_\_\_\_\_ markets are held only for few hours on daily basis.  
(Secular, Spot, Terminal, Daily)
- iv) \_\_\_\_\_ is formal and informal agreement between producers and processor and markets.  
(Nucleus state model, The centralized model, Intermediary model, Multipartite model)
- v) \_\_\_\_\_ is defined as set of techno economic activities carried out for conservation and handing of agriculture produce and make them usable.  
(Farm input, Agro processing, Marketing, Processing)
- vi) Proper allocation of cultivable land and utilization of various productive resources for optimal yielding is called as \_\_\_\_\_.  
(Farm Planning, ICT, Contract Farming, Farm input)

**Q2) Long Answer (Attempt any 3 out of 5) :**

**[3 × 10 = 30]**

- a) Define the term Agribusiness Management. Explain structure of Agribusiness.
- b) Explains the characteristics of Agricultural Marketing.
- c) Explain the objectives, Role and functions of NABARD
- d) Define Self Help Group. State its various Models.
- e) Explain all the documents used in Export Procedure.

**Q3) Short Notes (Attempt any 4 out of 6) :**

**[4 × 5 = 20]**

- a) Factors influencing selection of foreign Markets
- b) Letter of Credit
- c) Micro Finance
- d) Primary Agricultural Credit Society
- e) Foreign Trades of Agricultural Products
- f) Role of ICT in agribusiness

