

Total No. of Questions : 3]

SEAT No. :

**P6046**

[Total No. of Pages : 3

**[6145]-601**

**T.Y.B.B.A. (I.B.)**

**GC - 601 : NEW VENTURE CREATION AND START - UPS**

**(2019 CBCS Pattern) (Semester -VI)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicates full marks.*

**Q1) A) Fill in the Blanks.**

**[5]**

- a) Entrepreneurial culture and growth orientation consists of all of the following except:
  - i) Encouraging employees to generate ideas
  - ii) Focusing on opportunities
  - iii) The desire to grow at a slow and controlled pace
  - iv) Being creative
- b) A \_\_\_\_\_ is a professional money manager who makes risk investment from a pool of equity capital to obtain a high rate of return on investments.
  - i) venture capitalist
  - ii) entrepreneur
  - iii) businessman
  - iv) buyer
- c) A new venture's business plan is important because \_\_\_\_\_.
  - i) It helps to persuade others to commit funding to the venture
  - ii) Can help demonstrate the viability of the venture
  - iii) Provides a guide for business activities by defining objectives
  - iv) All the above
- d) \_\_\_\_\_ can be defined as a specifically evolved work plan intend to achieve a Specific objective within a specific period of time.
  - i) Idea generation
  - ii) Opportunity Scanning
  - iii) Project
  - iv) Strategy
- e) To provide financial assistance to entrepreneurs the government has set up a number of \_\_\_\_\_.
  - i) Financial advisors
  - ii) Financial intermediaries
  - iii) Industrial estates
  - iv) Financial institutions

**P.T.O.**

B) Match the following. [5]

- |   |           |
|---|-----------|
| a) District Industries Centers (DICs)                 | i) 1978   |
| b) Industrial Development Corporation (IDC)           | ii) 1954  |
| c) Khadi and Village Industries Commission (KVIC)     | iii) 1956 |
| d) National Small Industries Corporation (NSIC)       | iv) 1955  |
| e) Small Industries Development Bank of India (SIDBI) | v) 1990   |

C) Answer in one sentence. (attempt any 5) [5]

- a) Industrial Development Corporation (IDC).
- b) E-commerce.
- c) Feasibility study.
- d) Legal Feasibilities.
- e) Entrepreneurship.
- f) Service Plan.

D) Fill in the blanks. [5]

- a) \_\_\_\_\_ is conducted to determine whether a proposed business has sufficient management expertise, organizational competence, and resources to successfully launch its business.
- b) SIDBI was set up as a subsidiary of \_\_\_\_\_.
- c) The term 'Entrepreneur' was derived from French word \_\_\_\_\_.
- d) Angels Investors usually provides \_\_\_\_\_ type of financing.
- e) An individual who starts, creates and manages a new business can be called as \_\_\_\_\_.

**Q2) Answer the following questions. (Attempt any 3) [30]**

- a) Explain in detail the Process of Entrepreneurial decision making.
- b) Explain the tools and techniques of Competitor Analysis.
- c) Explain the role of social media and Websites in New Venture Development.
- d) What do you mean by Business Plan? Explain the Need & Scope of Business Plan.
- e) Explain in detail the Ethics and Social responsibility of Entrepreneurs.

**Q3) Write a Short notes. (attempt any 4) [20]**

- a) Activities of SFC.
- b) Significance of Project Report Preparation.
- c) Legal Constraints and Documentation in start-ups.
- d) Role of Entrepreneurship in Economic Development.
- e) Political Feasibilities.

