

Total No. of Questions : 3]

SEAT No. :

P-6049

[Total No. of Pages : 3

[6145]-604

T.Y. B.B.A. (IB)

GC-604 : MANAGEMENT OF AGRIBUSINESS & AGRICULTURE EXPORTS

(2019 Pattern) (CBCS) (Semester - VI)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Draw a Diagram whenever necessary.
- 3) Figures to the right indicate full marks.

Q1) A) Multiple Choice Questions (Any 5) : [5]

- i) The Kisan Credit Card (KCC) scheme was introduced in _____.
 - a) 1987
 - b) 1988
 - c) 1989
 - d) 1990
- ii) SHG stands for _____.
 - a) System help group
 - b) Social help group
 - c) Self-help group
 - d) Social hand on group participation
- iii) The term Agribusiness is coined by _____.
 - a) Michel Peter
 - b) John Davis
 - c) Ewell Roy
 - d) None of the above
- iv) In India _____ markets exist for food grains.
 - a) Spot
 - b) Regional
 - c) Periodic
 - d) None of the above
- v) Microfinance was developed by _____.
 - a) Rangarajan
 - b) Rajiv Gandhi
 - c) Indira Gandhi
 - d) Wagule Committee

P.T.O.

B) Match the Pairs : [5]

Column - I

Column - II

- | | |
|---------------------------|-----------------------------|
| a) Kisan Call Centre | i) Agreement on Agriculture |
| b) Apex | ii) ITES Application |
| c) AOA | iii) NABARD |
| d) Minimum Needs Program | iv) Processing the product |
| e) Agricultural Marketing | v) Nutrition |

C) Answer in one sentence (Any 5) : [5]

- i) What do you mean by RRB?
- ii) What do you mean by Agriculture marketing?
- iii) What do you mean by Microfinancing?
- iv) What do you mean by a marketing plan for exports?
- v) What do you mean by contract farming?
- vi) Write any two Agri exports products from India to foreign countries.
- vii) What do you mean by terms of payment in Agri exports?

D) Fill in the Blanks (Any 5) : [5]

- i) Seeds, Fertilizers, feed, chemicals etc. include in _____ sector.
- ii) _____ is also known as the grower's market.
- iii) _____ is one of the largest Microfinance Company announced its first rainfall insurance program in India.
- iv) Secondary market is also called as _____.
- v) Agricultural products are mainly _____ in nature.

Q2) Write Long Answer (Any 3) :

[3 × 10 = 30]

- a) Explain role of cooperative institutions in Agriculture credit.
- b) Explain export documentation & procedure in India for Agri exports.
- c) Explain in detail about types of Agriculture Marketing.
- d) Explain the concept & application of ICT in Agribusiness.

Q3) Write Short Notes (Any 4) :

[4 × 5 = 20]

- a) Concept of Self-Help Group
- b) Types of Contract Farming
- c) Characteristics of Cooperation
- d) WTO Agreement on Agriculture
- e) Role of NABARD

