

Total No. of Questions : 3]

SEAT No. :

**P1953**

[Total No. of Pages : 3

[6035]-604

**T.Y.B.B.A. (International Business)**

**GC-604 : MANAGEMENT OF AGRIBUSINESS & AGRIEXPORTS**

**(2019 Pattern) (Semester - VI) (CBCS)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) A) Multiple choice questions.**

**[5]**

- a) Who heads the department of import export in India?
  - i) GOI
  - ii) DGFT
  - iii) WTO
  - iv) None of the above
- b) Which one of the following is not a part of export documents?
  - i) Commercial invoice
  - ii) Certificate of Origin
  - iii) Mate's receipt
  - iv) Bill of entry
- c) Micro Finance was developed by \_\_\_\_\_
  - i) Rangarajan
  - ii) Late Prime Minister Rajiv Gandhi
  - iii) Late Prime Minister Indira Gandhi
  - iv) Wagule Committee
- d) Apex institution in Agriculture Finance is \_\_\_\_\_
  - i) RBI
  - ii) NABARD
  - iii) Co-operative
  - iv) Agri-clinic
- e) \_\_\_\_\_ is also known as grower's market?
  - i) Local
  - ii) Wholesale
  - iii) Terminal
  - iv) Seaboard

**P.T.O.**

- B) Match the following. [5]
- | A   | B                   |
|---|---------------------|
| i) RRB Act  | a) Letter of credit |
| ii) WTO Agreement on agriculture came into force in | b) Direct payment   |
| iii) Amber Box                                      | c) Trade distorting |
| iv) Blue Box  | d) 1995             |
| v) Documents related to payment                     | e) 1975             |
- C) Answer the following questions in one sentence each. [5]
- What is WTO?
  - What are essential Contents of export marketing plan?
  - What is Certificate of Origin?
  - What is Bill of lading?
  - What does NABARD stand for?
- D) Fill in the blanks (Attempt any 5 out of 6) [5]
- The word agriculture business was explained in the year \_\_\_\_\_ by John Davis and Ray Goldberg.  
(1952, 1955, 1957, 1959)
  - Agricultural product are mainly \_\_\_\_\_ in nature.  
(non-perishable, durable, perishable, toxic)
  - \_\_\_\_\_ markets are held only for few hours on daily basis.  
(Secular, Spot, Terminal, Daily)
  - \_\_\_\_\_ is formal and informal agreement between producers and processor and markets.  
(Nucleus state model, The centralized model, Intermediary model, Multipartite model)
  - \_\_\_\_\_ is defined as set of techno economic activities carried out for conservation and handing of agriculture produce and make them usable.  
(Farm input, Agro processing, Marketing, Processing)
  - Proper allocation of cultivable land and utilization of various productive resources for optimal yielding is called as \_\_\_\_\_.  
(Farm Planning, ICT, Contract Farming, Farm Input)

**Q2)** Long answer questions. (Attempt any 3 out of 5)

**[30]**

- a) Define the term Agribusiness Management. Explain structure of Agribusiness.
- b) Explain the characteristics of Agricultural Marketing.
- c) Explain the objectives, Role and functions of NABARD.
- d) Define Self Help Group. State its various Models.
- e) Explain all the documents used in Export procedure.

**Q3)** Write short notes (Attempt any 4 out of 6) :

**[20]**

- a) Factors influencing selection of foreign Markets.
- b) Letter of Credit.
- c) Micro Finance.
- d) Primary Agricultural Credit Society.
- e) Foreign Trades of Agricultural Products.
- f) Role of ICT in Agribusiness.

