

Total No. of Questions : 3]

SEAT No. :

PA-2027

[Total No. of Pages : 3

[5955]-604

T.Y. B.B.A. (I.B.)

**604 : Management of Agribusiness & Agri Exports
(2019 Pattern) (CBCS) (Semester - VI)**

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Compulsory question objective type of questions.

A) Multiple Choice Questions (Any 5) : [5]

- i) Proper allocations of cultivable land and utilization of various productive resources for optimal yielding is called as _____.
 - a) Farm planning
 - b) ICT
 - c) Contract farming
 - d) Farm input
- ii) The demand remains _____ in agriculture markets.
 - a) Elastic
 - b) In elastic
 - c) unitary elastic
 - d) All of the above
- iii) SHG stands for _____.
 - a) Small Help Group
 - b) Simple Help Group
 - c) Social Help Group
 - d) System Help Group
- iv) Which of the following is not a part of export documents?
 - a) Commercial invoice
 - b) Certificate of origin
 - c) Bill of entry
 - d) Mates receipts
- v) Secondary market also called as _____.
 - a) Terminal market
 - b) Local market
 - c) Mandies
 - d) Fair

P.T.O.

- vi) Seed, Fertilizer, Feed, chemicals etc include in _____ sector.
- a) Farm sector b) Farm Input sector
c) Farm product sector d) Government sector

B) Match the pairs : [5]

Group A

Group B

- | | |
|------------|--|
| i) ICT | a) Small Help Group |
| ii) NABARD | b) Regional Rural Bank |
| iii) RRB | c) Information & communication Technology |
| iv) SHG | d) World Trade organisation |
| v) WTO | e) National Bank for Agriculture & Rural Development |

C) State True or False (Any 5 out of 6) : [5]

- i) RBI is known as an apex regulatory body in Indian rural banking system.
- ii) Contract farming is a formal & informal agreement between producers & buyers.
- iii) Agriculture products are mainly non-perishable in nature.
- iv) primary agriculture society works at grampanchayat level.
- v) Cotton market is type product traded agriculture market.
- vi) M Kissan, Kisan TV are government initiatives of ICT in India.

D) Fill in the blanks with appropriate word (Any 5 out of 6) : [5]

- i) In _____ model, the sponsor purchase the crop from farmers & process & markets the product.
- ii) Primary markets are held _____ in a week.
- iii) _____ marketing refers to marketing of farm products.
- iv) The Kisan credit card scheme was introduced in _____.
- v) Apex institution in agriculture finance is _____.
- vi) Certificate of _____ indicates, that good were produced in particular country.

(Agriculture, 1988, Origin, NABARD, Centralized Once)

Q2) Long answer questions (Solve any 3 out of 5) : **[30]**

- a) Explain the concept of contract farming. Explain its types in details.
- b) Enlist & explain the various types of Agriculture Marketing?
- c) What is mean by cooperative institute. Write down its characteristics & explain the Co-operative credit structure.
- d) Explain all the documents used in Export Procedure.
- e) Define the term agribusiness management. Explain the characteristics of Agribusiness.

Q3) Short Notes (Solve any 4 out of 6) : **[20]**

- a) ICT & its role in Agribusiness.
- b) Prerequisites for effective Agriculture marketing.
- c) Factors influencing selection of foreign markets.
- d) Small Help group & its model.
- e) Types of payment terms.
- f) Farm planning & its procedure.

