Total No. of Questions : 3]	SEAT No.:
P2182	[Total No. of Pages : 3
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GC - 601 : NEW VENTURE CREATION AND START-UPS (2019 CBCS Pattern) (Semester - VI)

Time : 2½	Hours	s]			[Max. Marks : 70	
Instruction	ns to t	he ca	ndidates:			
1) A	All qu	estion	s are compulsory.			
2) 1	Figure	es to ti	he right indicate full marks.		CO.	
<i>Q1</i>) A)	Fill	in the	Blanks (attempt any 5):		[5]	
a) An individual who initiates, created an be called				es and	d manages a new business	
		i)	A Manager	ii)	A Leader	
		iii)	A Professional	iv)	An Entrepreneur	
	b) The Indian Government promoting through				and fostering entrepreneurship	
		i)	Start up India	ii)	Make in India	
		iii)	Use in Bharat	iv)	Option (i) & (ii)	
•	c)		investor is an individuness or business start-up, usual or ownership equity.		ho provides capital for a exchange for convertible	
) X	i)	Angel	ii)	Venture Capital	
6),		iii)	Retail	iv)	None of the above	
	d)	is the design or symbol that is created by an organization & identifies its offering and services.				
		i)	Tagline	ii)	Logo	
		iii)	Brand	iv)	Slogan	

	e)	is the process of creating something new?					
		i)	Modeling	5		ii)	Innovation
		iii)	Planning			iv)	None of the above
	f)	SID	BI was es	tablished in	the year		·
		i)	1988			ii)	1989
		iii)	1990			iv)	1992
B)	Mate	ch the	e following	j.			[5]
	a)	Risk	Bearing		i)		loss of other alternatives none alternative is chosen.
	b)	Opp	ortunity (Cost	ii)		Obligation to Act to benefit ety at large
	c)	Ethics iii)		Prominent Role in Developing & Promoting industries.			
	d)	Soci	ial Respon	sibility	iv)	Will	ingness to Assume Risk
	e)	DIC	es .	Sey	v)	_	ects Related to human avior
C)	True	or F	alse (atter	npt any 4):			[4]
	a)		nnical feas venture.	ibility consi	iders only	finaı	ncial aspects of the starting
S	b)			dustrial De tution of Go	-		ank of India (SIDBI) is a adia.
	c)	Social Responsibility is an ethical ideology or theory that an entity, be it an organization or individual, to make social welfare.					
	d)	Make in India is also called as Use in India.					dia.
	e)	Full form of DIC is District Industries Centers.					

(02)	Write	a Short notes	(attempt an	v 3)·
$\mathcal{Q}_{\mathcal{L}}$	**1110	a bhort hotes	(attempt an	y 2).

[24]

- a) Characteristics of Entrepreneurship.
- b) Activities of DICs.
- c) Target Market Generation and Potential Tapping.
- d) International Entrepreneurship Opportunities.

Q3) Answer the following questions (attempt any 2):

[32]

- a) Define the term Entrepreneurship. Explain the different entrepreneurial traits of Women entrepreneurs which make them a successful entrepreneur.
- b) What is meant by Business Promotion? Explain Different Methods to Promote a New Venture after COVID-19 Pandemic.
- c) What is Business Plan? Explain the need and importance of business plan along with various elements of the Business Plan.
- d) What is KVIC? Explain the objectives and functions of KVIC.

