

Total No. of Questions : 4]

SEAT No. :

PC-1198

[Total No. of Pages : 2

[6318]-307

T.Y. B.B.A. (IB)

**A506: Legal Dimensional in International Marketing - II
(2019 Pattern) (Semester - V) (CBCS)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All the questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) A) Select the correct option:

[5]

- i) IMF is headquartered in _____.
 - a) Paris
 - b) Geneva
 - c) Washington D.C.
 - d) London
- ii) UNCTAD ordinarily meets in every _____.
 - a) Year
 - b) 2 Years
 - c) 3 Years
 - d) 4 Years
- iii) UNCTAD was established by _____.
 - a) United Nations General Assembly
 - b) United Nations Security Council
 - c) ECOSOC
 - d) United Nations Secretariat
- iv) WTO regulates and facilitates _____.
 - a) Politics
 - b) International trade
 - c) Funds
 - d) Marketing
- v) GSP is _____.
 - a) Generalized System of Preferences
 - b) Generalized System of Policies
 - c) Generalized System of Parity
 - d) Generalized System of Protocols

P.T.O.

B) Match the pairs:

[5]

- | | |
|-----------|-----------|
| a) UNCTAD | i) 1999 |
| b) IMF | ii) 1964 |
| c) WTO | iii) 1995 |
| d) FERA | iv) 1944 |
| e) FEMA | v) 1973 |

Q2) Answer the following questions (Attempt Any One out of Two) : [10]

- a) Explain regulation and treaties related to Joint Ventures.
- b) Explain functions of WTO.

Q3) Answer the following questions (Attempt Any One out of Two) : [10]

- a) Explain TRIP and TRIM.
- b) Explain FERA and FEMA.

Q4) Short notes. (Attempt any Four out of Six) :

[20]

- a) Anti dumping
- b) GATS
- c) International sales agreement
- d) IMF
- e) Regulations related joint ventures
- f) Foreign investment

