

Total No. of Questions : 3]

SEAT No. :

P-6044

[Total No. of Pages : 2

[6145]-507

T.Y. B.B.A. (IB)

**506A : LEGAL DIMENSIONS IN INTERNATIONAL  
MARKETING - II**

(2019 Pattern) (CBCS) (Semester - V)

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All Questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) A) Select the correct option (Attempt any 4 out of 5) : [4]**

- i) WTO regulates and facilitates \_\_\_\_\_.
  - a) Politics
  - b) International Trade
  - c) Funds
  - d) Marketing
- ii) WTO is headquartered in \_\_\_\_\_.
  - a) Paris
  - b) Geneva
  - c) New York
  - d) London
- iii) IMF is headquartered in \_\_\_\_\_.
  - a) Paris
  - b) Geneva
  - c) Washington D.C.
  - d) London
- iv) The first UNCTAD conference took place in \_\_\_\_\_.
  - a) Paris
  - b) Geneva
  - c) Washington D.C.
  - d) London
- v) UNCTAD was established by \_\_\_\_\_.
  - a) United Nations General Assembly
  - b) United Nations Security Council
  - c) ECOSOC
  - d) United Nations Secretariat

**P.T.O.**

**B) Match the pairs :** [4]

- |           |         |
|-----------|---------|
| i) UNCTAD | a) 1995 |
| ii) IMF   | b) 1973 |
| iii) FERA | c) 1945 |
| iv) WTO   | d) 1964 |

**C) State True or False :** [4]

- i) The WTO Agreement related to investment measures is TRIPS.
- ii) IMF belongs to World Bank group.
- iii) FEMA is a regulatory mechanism that enables the Reserve Bank of India to pass regulations and the Central Government to pass rules relating to foreign exchange in tune with the Foreign Trade policy of India.
- iv) The primary objective of UNCTAD is to formulate policies relating to all aspects of development including trade, aid, transport, finance and technology.

**Q2) Solve any TWO :** [14]

- a) Explain the Principles of International Business Contract.
- b) Explain functions of WTO.
- c) Explain TRIP.
- d) Explain the Nature and complexities of International trade law.

**Q3) Solve any TWO :** [24]

- a) Explain WTO Provisions on Anti-Dumping.
- b) Explain FERA.
- c) Explain the Taxation Treaties.
- d) Explain the restrictions on trade in endangered species and other commodities as based on international conventions.

