

Total No. of Questions : 3]

SEAT No. :

P6033

[Total No. of Pages : 3

[6145]-403
S.Y.B.B.A. (I.B.)
403 : BUSINESS ETHICS
(2019 CBCS Pattern) (Semester -IV)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicates full marks.*

Compulsory Question : (Objective type Questions)

Q1) A) Multiple Choice Questions: [10]

- a) Ethics is important for _____.
 - i) Top management
 - ii) Middle level managers
 - iii) Non-managerial employees
 - iv) All of them
- b) Values and ethics shape the;
 - i) Corporate unity
 - ii) Corporate discipline
 - iii) Corporate culture
- c) Corporate differences is ethics to do with?
 - i) The wider community
 - ii) Business
 - iii) Right and Wrong
 - iv) Nothing
- d) Leader acts more as bosses then leadership style is.
 - i) Positive style
 - ii) Negative style
 - iii) Autocratic style
 - iv) Democratic style
- e) FTC is an abbreviation for _____.
 - i) Federal Trade Commission
 - ii) Federal Trade Company
 - iii) Financial Trade Commission
 - iv) Financial Trade Corporation

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- f) Most companies begin the process of establishing organizational programs by developing.
- i) Ethic training program
 - ii) Codes of Conduct
 - iii) Ethics enforcement mechanism
 - iv) Hidden agendas
- g) The Environmental Protection Act was established in the year _____.
- i) 1986
 - ii) 1977
 - iii) 1981
 - iv) 2010
- h) In which year did the word sustainable development come into existence.
- i) 1992
 - ii) 1978
 - iii) 1980
 - iv) 1987
- i) Which one of the following cause global warming.
- i) Radiative forcing
 - ii) Earth gravitation force
 - iii) Oxygen
 - iv) Centripetal force
- j) Which of the following would most effectively act as the primary objective of business organization?
- i) To make profit
 - ii) To procure resources
 - iii) To communicate with shareholders
 - iv) To mediate between the organization and the environment

B) Answer in one sentence :

[5]

- a) Define Business Ethics.
- b) Define Code of Ethics
- c) What is Decision making?
- d) What is Sustainable Development?
- e) Define Stakeholder?

- C) Fill in the blanks: [5]
- a) _____ said that Ethics deals with the right actions of individuals.
 - b) If business pay _____ honestly and on time, the government will effectively meet their obligations.
 - c) _____ interest groups represent people or organizations with similar concerns and priorities.
 - d) Business development depends on the _____ growth.
 - e) Environmental ethics is of primary importance for today's generation to have a _____ and sustainable future.

Q2) Long answer questions (Any three) [30]

- a) Explain the Ethics in contemporary Business?
- b) Explain the importance of promoting an Ethical Business Climate.
- c) Explain Government policies for promoting economic interest.
- d) Explain the different principles of environmental ethics.
- e) What are the social responsibilities of a business organization towards society?

Q3) Write short notes on (any four) [20]

- a) The 3 C's of Business Ethics.
- b) Silent features of Whistle-Blower Act.
- c) Relationship management skill.
- d) Relationship management structure.
- e) Types of human values.
- f) Difference between Ethics and Laws.

