

Total No. of Questions : 3]

SEAT No. :

PA-2011

[Total No. of Pages : 2

[5955]-404

S.Y. B.B.A. (IB)

404 : MANAGEMENT INFORMATION SYSTEM

(CBCS 2019 Pattern) (Semester-IV)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) Attempt all questions.
- 2) Neat diagrams must be drawn wherever necessary.

Q1) A) Multiple choice questions : [5]

- a) _____ is capable of taking decisions on its own.
 - i) IOT (Internet of things)
 - ii) AI (Artificial intelligence)
 - iii) MIS (Management information system)
 - iv) VR (Virtual Reality)
- b) Intellectual property Right providing guarantee regarding the _____ and _____ of products
 - i) Quality and safety
 - ii) Cost and quality
 - iii) Safety and Assurance
 - iv) Design and Assurance
- c) Cyber security is primarily about?
 - i) People
 - ii) Processes
 - iii) Technologies
 - iv) All of them
- d) A hacker contacts your phone or e-mail and attempts to acquire your personal password is called _____.
 - i) Spamming
 - ii) Spoofing
 - iii) phishing
 - iv) None of these
- e) _____ are the attributes of information.
 - i) Accuracy
 - ii) Cost of information
 - iii) Value of information
 - iv) All of above

B) Match the pairs: [5]

- | Set-A | Set-B |
|-------------------------|--|
| a) Information security | i) Cognitive science |
| b) R.A.D. | ii) Probabilistic system |
| c) G.D.S.S. | iii) Faster development higher quality |
| d) Type of system | iv) Unauthorized access |
| e) AI | v) Software tool |

P.T.O.

- C) Answer in 1 sentences? [5]
- What is change?
 - Define any two objectives of Management Information system (MIS).
 - Define the term Information Security?
 - What are the primary sources of Information?
 - What is Information Analysis System in DSS?
- D) Fill in the blanks: [5]
- CASE tool is _____.
 - _____ is a type of MIS.
 - A good EIS must be efficient to _____.
 - RAD is a form of _____.
 - _____ is backbone of any organization information.

Q2) Solve any 3 out of 5. Answer the following long answer questions. [3×10=30]

- What do you mean by MIS (Management Information System)? Explain it's need in detail?
- What is CASE Tools? Explain characteristics of CASE Tool.
- What are the different types of information?
- Define the term 'Quality Assurance' in detail?
- What are the attributes of information?

Q3) Write short note (Solve Any 4 out of 6): [4×5=20]

- Write a short note on 'Artificial Intelligence'.
- Define term 'Modelling process'.
- Sources of Information.
- Benifits of EIS.
- Quality Assuarance.
- Open and closed system.

