

Total No. of Questions : 3]

SEAT No. :

PA-2010

[Total No. of Pages : 2

[5955]-403

S.Y. B.B.A. (I.B.)

403 : BUSINESS ETHICS

(2019 Pattern) (Semester-IV)

Time : 2½ Hours]

[Max. Marks : 70

Instruction to the candidates:

- 1) Attempt all questions are compulsory.
- 2) Figures to the right Indicate full marks.

Q1) A) Multiple choice questions.

[5]

i) Honesty Always Aroid

- | | |
|---------------|-----------------|
| a) Half truth | b) Cheat |
| c) Fearness | d) All of above |

ii) Collective Bargaining is _____

- | | |
|---------------|-----------------|
| a) Bi-Partite | b) Tri-partite |
| c) 4-partite | d) All of above |

iii) Organizational stackholders are

- | | |
|--------------|-----------------|
| a) customer | b) financier |
| c) community | d) All of above |

iv) Home freeze contain gas

- | | |
|-------------------|--------------------|
| a) CFC | b) CO ₂ |
| c) O ₂ | d) N ₂ |

v) E-waste affect adversely

- | | |
|-----------------------|----------------|
| a) industry | b) Agriculture |
| c) Human's air breath | d) water |

B) Match the column.

[5×1=5]

Group-A

Group-B

- | | |
|--------------------|--------------------------|
| i) CO ₂ | a) Ozon depleration |
| ii) CSR | b) 3C's |
| iii) Contribution | c) Greek word-Ethos |
| iv) Ethics | d) Economic development |
| v) Tax | e) Social Responsibility |

P.T.O.

- C) Answer in 1 sentences. [5×1=5]
- i) OSH stand for what?
 - ii) When environment protection Act enforced?
 - iii) 'Our shared future' famous study, when released?
 - iv) What is ethics to do with?
 - v) FTC is an abbreviation for what?
- D) Fill in blanks. [5×1=5]
- i) _____ refer to activities that are not required for business
 - ii) In _____ concept, collective bargaining is contract of seller.
 - iii) Right of consumer are protected under _____
 - iv) _____ standardized marks for Jewellery
 - v) Ethics is a _____

Q2) Write any 3 out of 5. [3×10=30]

- a) differentiate between work place ethics & Laws.
- b) Explain ethics in contemporary business
- c) Explain type of interest & interest group.
- d) Environmental Legislation is must. Explain some legal act.
- e) Explain Government regulation agencies for consumer protection & commission activities.

Q3) Write short note (4 out of 6) [4×5=20]

- a) Environmental problem
- b) Steps in ethical Decision making.
- c) 3 C's of business ethics
- d) Any 3 types of responsibility
- e) Relationship managerial skill
- f) Feature of values

