

Total No. of Questions : 3]

SEAT No. :

P2170

[Total No. of Pages : 3

[5804]-404

Second Year B.B.A. - IB

404 : MANAGEMENT INFORMATION SYSTEM

(2019 CBCS Pattern) (Semester - IV)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Neat diagrams must be drawn wherever necessary.*

Q1) A) Multiple Choice Questions:

[5]

- a) _____ is an important factor of a Management Information System (MIS).
- i) Information
 - ii) System
 - iii) Planning
 - iv) Personnel
- b) _____ is a type of antivirus program.
- i) Quick Hill
 - ii) McAfee
 - iii) Kapersky
 - iv) All of above
- c) A first computer virus is _____.
- i) I Love you
 - ii) Blaster
 - iii) Sasser
 - iv) Creeper

P.T.O.

- d) G.D.SS stands for _____.
- i) Group Discussion Support System
 - ii) Group Decision Service System
 - iii) Group Decision Support System
 - iv) Goal Decision Support System
- e) You can protect sensitive data from prying eyes using _____.
- i) File permissions
 - ii) File locks
 - iii) Passwords
 - iv) Encryption

B) Match the pairs: [5]

- | | | |
|----------------------------|---|-------------------------------------|
| a) Decision making process | — | Information |
| b) Prototyping model | — | Decision making activities |
| c) MIS | — | Copyrights & related right |
| d) IPR | — | Prototype |
| e) DSS | — | Identify the problem or opportunity |

C) Answer in one sentence: [5]

- a) What is Logical system design?
- b) What is information?
- c) What is open system?
- d) What do you mean by upper Case Tool?
- e) What is EIS?

- D) Fill in the blanks: [5]
- a) _____ is the type of MIS.
 - b) RAD is form of _____.
 - c) EIS are flexible tools which offer a wide and through access to _____.
 - d) The _____ represents facts and rates.
 - e) _____ is the backbone of any organization.

Q2) Solve any (3) Three out of (5) Five. Answer the following long answer questions: [3×10=30]

- a) What is the use of information for competitive advantages?
- b) What is system? Explain system design in detail.
- c) What is Executive Information System? Explain along with it's application.
- d) Define the term 'Intellectual Property Rights' related to it's service?
- e) Explain the various system building approaches?

Q3) Attempt any (3) Three of Six (6). Write a short note: [4×5=20]

- a) Decision making tools.
- b) Simulation.
- c) Planning.
- d) D.S.S. (Decision Support System).
- e) Feedback control.
- f) Advantages of MIS.

