

Total No. of Questions : 4]

SEAT No. :

P2172

[Total No. of Pages : 2

[5804]-407

S.Y. B.B.A. (International Business)

**A406 : INTERNATIONAL WAREHOUSE & SUPPLY CHAIN
MANAGEMENT - II**

(CBCS 2019 Pattern) (Semester - IV)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) A) Multiple Choice Questions:

[5]

- a) _____ plays an important role in supply chain management.
- | | |
|-------------------------|---------------|
| i) Finance | ii) Marketing |
| iii) Information system | iv) Strategy |
- b) The selection of international locations of warehouses is often decided on the basis of _____.
- | | |
|------------|--------------------|
| i) Land | ii) Tax incentives |
| iii) Forms | iv) Rules |
- c) SCM includes _____.
- | | |
|-------------------|-----------------------|
| i) Transportation | ii) Material handling |
| iii) Storage | iv) All of the above |
- d) _____ are mostly used to transport liquid and gases.
- | | |
|----------------|-------------|
| i) Rods | ii) Tubes |
| iii) Pipelines | iv) Lighter |
- e) Keeping stock updated in the warehouse is the function of _____.
- | |
|----------------------------|
| i) Supply chain Management |
| ii) Retail Management |
| iii) Sales Management |
| iv) Personal Management |

P.T.O.

- B) Match the following: [5]
- | | |
|----------------------------|---|
| a) International Trade | i) Receiving |
| b) JIT | ii) Warehouses established in foreign country |
| c) First warehouse process | iii) Just in Time |
| d) SCM | iv) Increased revenues |
| e) Overseas warehouse | v) Supply Chain Management |

Q2) Answer the following long answer (Any 1 out of 2): [10]

- Explain the concept of warehouse and explain in detail the various functions of warehouses.
- Explain SCM. Explain in detail supply chains impact on stores and warehousing.

Q3) Answer the following long answer (Any 1 out of 2): [10]

- Explain in detail warehouse management systems and modern trends in warehousing.
- What is international supply chain management and explain the issues in international SCM.

Q4) Write short notes (Any 4 out of 6): [20]

- eSCM - benefits and communication networks.
- Impact of SCM on global business.
- Role of a warehouse manager.
- Global warehousing.
- Warehouse locations.
- Warehousing costs.

