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SEAT No. :

**P2169**

[Total No. of Pages : 3

[5804]-403

**B.B.A. - (I.B.)**

**403 : BUSINESS ETHICS  
(2019 Pattern) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *Attempt all Questions.*
- 2) *Figures to the right indicate full marks.*

**Q1) A) Multiple Choice Questions:**

**[5×1=5]**

- a) Primary stakeholders are
  - i) Customer
  - ii) Shareholder
  - iii) Supplier
  - iv) Creditor
- b) Corporate social responsibility relate to:
  - i) Ethical conduct
  - ii) Environmental practice
  - iii) Community investment
  - iv) All of above
- c) Ethics is a
  - i) Pure science
  - ii) Normative science
  - iii) In exact science
  - iv) Exact science

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- d) Committee established Food Corporate Governance is:
- i) Cadbury Committee
  - ii) Tata Committee
  - iii) Narayan Committee
  - iv) K.M. Birla Committee
- e) Adverse social impacts could be in form of
- i) Loss of Land
  - ii) Loss of structure
  - iii) Loss of Life
  - iv) All of above

B) Match the pair:

[5×1=5]

Group A

Group B

- |                                |                              |
|--------------------------------|------------------------------|
| a) Solar power                 | i) Environmental legislation |
| b) Environmental Act - 1986    | ii) 1948                     |
| c) National Green Tribunal Act | iii) Moral philosophy        |
| d) Factories Act               | iv) Green Energy             |
| e) Normative Ethics            | v) 2010                      |

C) Answer in 1 sentence:

- a) What is Ethics?
- b) “Ethics deal with right action of individual”. Who said it?
- c) Name any 3 unfair trade practice.
- d) Name any 3 types of customer.
- e) Forest degradation due to which gas in environment?

D) Fill in blanks:

- a) \_\_\_\_\_ reflects Pearson's sense of right & wrong.
- b) Ethics is branch of \_\_\_\_\_.
- c) 3 c's of business Ethics, compliance, contribution and \_\_\_\_\_.
- d) Good Ethical Behaviour increases \_\_\_\_\_ of business & business man.
- e) CSR stands for \_\_\_\_\_.

Q2) Answer any 3 out of 5:

[3×10=30]

- a) What do you mean by value? Explain its feature.
- b) Explain Business ethics with scope.
- c) What is Whistle Blower Act? Explain Employee right : Privacy & Safety.
- d) Enlist types of responsibilities.
- e) Explain Government Policy for promoting Economic development.

Q3) Short note (any 4 out of 6):

- a) Relationship management structure.
- b) Causes of Environmental problem.
- c) Environmental ethics.
- d) Ethics of employer.
- e) Environmental Legislation.
- f) Steps in Ethical Decision making.

