

Total No. of Questions : 4]

SEAT No. :

P-6030

[Total No. of Pages : 2

[6145]-307

S.Y. B.B.A. (IB)

A306 : SUPPLY CHAIN MANAGEMENT - I
(2019 Pattern) (Semester - III) (CBCS)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All Questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) A) Fill in the blanks.

[5 × 1 = 5]

- i) A supply chain is made up of a series of processes that involve an input, _____ & an output.
 - a) shipment
 - b) supplier
 - c) customer
 - d) transformation
- ii) Storing inventory requires _____ and as inventory increases so do these costs.
 - a) Space & workers
 - b) Workers & equipment
 - c) Space & equipment
 - d) Space, workers & equipment
- iii) _____ includes design & administration of systems to control the flow of material, WIP and finished inventory to support business unit strategy.
 - a) Material management
 - b) Logistic management
 - c) Bill of materials
 - d) None of above
- iv) The concept of supply chain is related management of _____.
 - a) Storage of raw materials
 - b) Flow of goods & services
 - c) Fulfillment of orders
 - d) Satisfaction of customers
- v) Inventory can be calculated using _____ for sorting optimal levels of inventory.
 - a) EOQ
 - b) ABC Analysis
 - c) both a & b
 - d) none of above

P.T.O.

B) Match the following pairs : [5]

Column A	Column B
i) Warehouse	a) Environment protection
ii) Forward logistics	b) Tracking of goods
iii) Reverse Logistics	c) Flow of product to customer
iv) Barcoding	d) Backward flow of products
v) Green supply chain management	e) Storage of goods

Q2) Long Answer Question (Solve any 1 out of 2) : [10]

- Define supply chain management? Explain objectives & functions of Supply chain management.
- Explain Porters Model of value chain supply chain management?

Q3) Long Answer Questions (Solve any 1 out of 2) : [10]

- Define Logistic Management? Explain importance of logistic management.
- What is Warehousing? Explain types of warehousing?

Q4) Write Short Notes (Solve any 4) : [4 × 5 = 20]

- Global supply chain management
- Channel conflict
- Marshalling
- Current trends in SCM
- Customer Relationship Management
- Storekeeping

