

Total No. of Questions : 4]

SEAT No. :

P8736

[Total No. of Pages : 2

[6145]-308

S.Y. B.B.A. (INTERNATIONAL BUSINESS)

306 B : LOGISTICS MANAGEMENT - I

(2019 Pattern) (Semester - III)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) A) Fill in the Blanks:

[5]

- a) The Word Logistics derived from a French Word _____ that Means war pertaining Movement and supply of armies.
 - i) Loger
 - ii) Lager
 - iii) Procurement
 - iv) Procure
- b) _____ is defined as the process of identifying, developing and utilizing the best source of supply for the enterprise regardless of the location.
 - i) Global Meeting
 - ii) Global Trading
 - iii) Global Sourcing
 - iv) Global Calling
- c) _____ refers to the process in which large number of buyers requirements are accumulated or integrated to form demand for a large volume of product.
 - i) Group strategy
 - ii) Group purchasing
 - iii) Group formation
 - iv) Wholesaling
- d) _____ refers to the resources that a manufacturing unit holds in stock to sell it or to convert the items into a valuable product for creating Utility
 - i) Inventory
 - ii) Supply
 - iii) Selling
 - iv) Procurement
- e) _____ refers to the set of activities including storage of commodities in a Systematic manner to make them available conveniently whenever required .
 - i) Storing
 - ii) Warehousing
 - iii) Franchising
 - iv) Trading

P.T.O.

B) Match the pairs : [5]

- | Part I | Part II |
|----------------------|---|
| a) Outbound logistic | i) Assigning arrival time |
| b) Milk Run | ii) Place where goods are stored until custom duties are paid |
| c) Outsourcing | iii) Delivering Mixed loads |
| d) Bonded warehouse | iv) Third Party Involvement |
| e) Scheduling | v) Movement from Manufacturing Unit to Customer. |

Q2) Attempt any one of the following:- [10]

- a) Define logistic? Explain third party logistic in details.
- b) What is sourcing of Material? Explain global Sourcing in details.

Q3) Attempt any one of the following:- [10]

- a) What is Inventory Management? Explain different types of inventories.
- b) Define warehousing? Explain different types of Warehouses.

Q4) Write Short notes (Any 4) : [20]

- a) E-Procurement.
- b) Reverse Logistics.
- c) Fourth Party logistic.
- d) Mode of Transportation.
- e) Role of IT in SCM.
- f) Just in Time.

