

Total No. of Questions : 4]

SEAT No. :

P2165

[Total No. of Pages : 2

[5804]-307

S.Y. B.B.A. (I.B.)

(A 306) : SUPPLY CHAIN MANAGEMENT - I
(2019 Pattern) (Semester - III)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) a) Multiple Choice Questions :

[5]

- i) Supply Chain Management includes, _____.
 - a) Transportation
 - b) Material Handling
 - c) Storage
 - d) All of these
- ii) Transportation services also called as _____.
 - a) Financial
 - b) Marketing
 - c) Logistics
 - d) Sales
- iii) Information technology is helpful in improving right _____.
 - a) Information
 - b) Westage
 - c) Over production
 - d) Product Packaging
- iv) For Service Industry like SCM bonding with _____ is important.
 - a) Manufacturers
 - b) Customers
 - c) Land owners
 - d) Sellers
- v) Proficient Supply Chain Management variance should be _____.
 - a) High
 - b) Low
 - c) Medium
 - d) Not good

P.T.O.

- b) Match the pairs : [5]
- | Coloumn - A | Coloumn - B |
|-------------------------------------------------------------------------|--------------------------------------------|
| i) Zero defects in Manufacturing | a) Continuous improvement |
| ii) “Kaizen” is a Japanese term meaning | b) is the goal of total Quality Management |
| iii) A sequence of business and information links is called a | c) Procurement |
| iv) “Green Manufacturing” & “green distribution” terms refers to | d) Supply Chain |
| v) Selecting suppliers for raw material and purchasing items are called | e) Green Supply Chain Management |

Q2) Long Answer (Solve any 1 out of 2) : [10]

- a) State the objectives and functions of Supply Chain Management. What is meant by Supply Chain strategy?
- b) State the objectives and functions of Scheduling. What are the factors affecting scheduling?

Q3) Long Answer (Solve any 1 out of 2) : [10]

- a) What are the various current trends (IT trends) in SCM? What are the steps involved in process of implementing an IT - enabled SCM system?
- b) How Supply Chain management is different from Customer Relationship Management? Also give their applications?

Q4) Short Notes (Any 4 out of 6) : [20]

- a) What is supply chain network design?
- b) Integrated logistics management?
- c) What is Block chain?
- d) What is mean by storekeeping?
- e) Material Handling.
- f) Bullwhip Effect.

