

Total No. of Questions : 4]

SEAT No. :

P2166

[Total No. of Pages : 2

[5804]-308

S.Y. B.B.A. (I.B.)

B 306 : LOGISTICS MANAGEMENT - I
(2019 Pattern) (Semester - III)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) A) Multiple choice Questions : [5]

- i) _____ is the task of buying goods of right quality, in right quantity at right time and right price.
 - a) Supplying
 - b) Purchasing
 - c) Scrutinizing
 - d) None of the above
- ii) _____ is not a part of the supply chain management system.
 - a) Supplier
 - b) Manufacturer
 - c) Information flow
 - d) Competitor
- iii) _____ is the provision of service to customers before, during and after purchase.
 - a) Customer service
 - b) Product management
 - c) Purchase management
 - d) None of the above
- iv) Buying according to requirements is called _____.
 - a) Seasonal buying
 - b) Hand to mouth buying
 - c) Tender buying
 - d) Speculative buying
- v) JIT (Just in time) is a practice followed by _____.
 - a) Japan
 - b) America
 - c) Britain
 - d) China

P.T.O.

- B) Match the following : [5]
- | | |
|-------------------------|-------------------------------|
| i) VLCC | a) Continuous improvement |
| ii) Kaizen | b) Fastest mode of transport |
| iii) Inbound logistics | c) Network of highways |
| iv) Air transport | d) Procurement logistics |
| v) Golden Quadrilateral | e) Very large crude container |

Q2) Solve any 1 out of 2 long answer questions. [10]

- Explain in detail the objectives of logistics management.
- What are the various factors affecting the choice of a mode of transportation?

Q3) Solve any 1 out of 2 long answer questions. [10]

- Explain in detail various inventory management techniques.
- Explain the role and advantages of information technology in supply chain management.

Q4) Short notes (any 4 out of 6) [20]

- 3PL
- Milk run
- Role of inventory management in logistics.
- Advantages of warehouse automation.
- Reverse auctions
- JIT (Just in time)

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