

Total No. of Questions : 3]

SEAT No. :

P2156

[Total No. of Pages : 2

[5804]-203

F.Y. B.B.A.

INTERNATIONAL BUSINESS

203 : Commercial Geography

(2019 Pattern) (Semester - II) (CBCS)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to right side indicate full marks.

Q1) A) Multiple choice questions

[5]

- i) _____ industry needs wood as a raw material.
 - a) Furniture
 - b) Paper
 - c) Boxmaking
 - d) All of these
- ii) _____ is the costliest medium of transport.
 - a) Airways
 - b) Roadways
 - c) Railways
 - d) Waterways
- iii) _____ sector activities are based on agriculture.
 - a) Tertiary
 - b) Secondary
 - c) Primary
 - d) None of these
- iv) Kashmir is known for
 - a) Tourism
 - b) Apples
 - c) Kesar
 - d) All of these
- v) _____ is a form of cloth design.
 - a) Kolapuri
 - b) Bandhari
 - c) Willow
 - d) Meenakari

B) Match the following :

[5]

- | | |
|---------------------------|----------------------|
| i) Solar energy | a) Maharashtra |
| ii) GI | b) Solar cell |
| iii) Golden quadrilateral | c) Seaport |
| iv) Cochi | d) Alphanso mango |
| v) Sugar industry | e) Connected highway |

P.T.O.

- C) One sentence [5]
- i) What is meant by silk routes?
 - ii) Define commercial geography.
 - iii) Mention 2 advantages of trade.
 - iv) Write 2 applications of solar energy.
 - v) Mention 2 sources of electricity.
- D) Fill in the blanks [5]
- i) GI Stands for _____.
 - ii) _____ energy plant is located at Tarapur.
 - iii) _____ forests are found in west bengal.
 - iv) _____ transport means is used to carry heavy loads over long distances.
 - v) CPCC stands for _____.

Q2) Any 3 out of 5 long answer questions to be attempted. [30]

- a) Explain in detail the various commercial sectors of the economy with suitable examples.
- b) Write a detailed note about the different types of forests & their significance.
- c) Explain the various factors affecting the choice of industry location.
- d) Explain the importance of transportation in business.
- e) Explain scope of commercial geography.

Q3) Short notes (any 4 out of 6) [20]

- a) Solar energy
- b) Local Localisation process
- c) Road transportation
- d) Importance of rural industry.
- e) Scope of commercial geography.

