

Total No. of Questions : 4]

SEAT No. :

PA-1993

[Total No. of Pages : 2

[5955]-106

F.Y. B.B.A.(I.B.)

106 : BUSINESS DEMOGRAPHY

(2019 CBCS Pattern) (Semester-I)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) A) Multiple choice questions.

[5]

- a) Demography means study of _____.
i) Size of population
ii) Growth in population
iii) Movement of people from place to place
iv) All of the above
- b) The arrangement or spread of living organisms living in a given area is known as _____.
i) Population ii) Population growth
iii) Population distribution iv) Population density
- c) Number of females per 1000 males in the population is known as _____.
i) Population pyramid ii) Sex Ratio
iii) Fertility iv) Mortality
- d) Urbanization is the rise in population living in _____ areas.
i) Rural ii) Urban
iii) Hilly iv) Coastal
- e) The relation between total population & total area of land is called _____ density.
i) Economic ii) Nutritional
iii) Agricultural iv) Arithmetic

P.T.O.

B) Match the pairs [5]

Set-A

Set-B

- | | |
|------------------------------|---|
| a) Push factors of migration | i) Between age group of 15 to 60 years |
| b) Pull factors of Migration | ii) Permanent entry of new individuals of same species into population from outside |
| c) Immigration | iii) Between age group of 0 to 15 years |
| d) Non-earning dependent | iv) Unfavourable things that does not attract people to settle down |
| e) Working dependent | v) Favourable things that attract people to settle down |

Q2) Long answer questions (any 1) [15]

- Define the term fertility. Explain various factors influencing fertility.
- Define population Growth. Discuss various areas of population density.

Q3) Long answer questions (any 1). [15]

- What do you mean by sex ratio? What are the different types of Age & Sex pyramid.
- Discuss in detail; different factors influencing urbanization.

Q4) Write short notes (any 2): [10]

- Structural concept of urbanization.
- Working population.
- Population Growth.
- Mortality.
- Importance of demography.

