

[Total No. of Questions: 3]

SEAT No. :

[Total No. of Pages : 2]

[5803]-102

First Year B.B.A.CA

**CA-102 : PRINCIPLES OF MANAGEMENT
(CBCS 2019 Pattern) (Semester -I)**

[Time : 2½ Hours]

[Max. Marks : 70]

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figure to the right indicate full marks.

Q1) a) Fill in the blanks (any 5).

[5 × 1 = 5]

- i) _____ is a primary function of management.
- ii) _____ means assigning work to others.
- iii) _____ Creates a feeling of fear and threat amongst individuals and employees.
- iv) _____ Is an inevitable factor for achieving economic growth.
- v) _____ Is the art of getting things done through and with the people.
- vi) _____ is closely inter-wined with behavior.

b) Match the following.

[5×1=5]

- | A | B |
|---------------------|------------------------------------|
| i) Henry Fayol | a) Team Spirit |
| ii) Planning | b) Hierarchy of needs |
| iii) F.W. Taylor | c) Father of Scientific Management |
| iv) Motivation | d) Continuous in nature |
| v) Espirit de corps | e) Father of Modern Management |

c) State True or False (any 4).

[4×1=4]

- i) Elton Mayo is known as the founder of Human relation school.
- ii) Organization is a last function of management.
- iii) Each member of the organization should receive orders only from one superior.
- iv) Only some principles of management are important.
- v) Management principles are applied differently under different situations.

Q2) Answer any 3.

[3×8=24]

- a) Elements of TQM.
- b) Importance of management.
- c) Explain Maslow's Law of Hierarchy.
- d) Remedies for stress management.

Q3) Answer any 2.

[2×16=32]

- a) Explain Scientific Management Theory in detail?
- b) Define the planning? Explain the advantages and limitations of planning?
- c) Explain 14 principles of management by Henry Fayol.

