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SEAT No. :

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[5803]-102

First Year B.B.A.(C.A.)

CA-102 : PRINCIPLES OF MANAGEMENT

(CBCS 2019 Pattern) (Semester -I)

[Time : 2½ Hours]

[Max. Marks : 70]

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figure to the right indicate full marks.

Q1) a) Fill in the blanks (any 5).

[5 × 1 = 5]

- i) \_\_\_\_\_ is the art of getting things done through and with the people.
- ii) \_\_\_\_\_ is closely inter-wind with behavior.
- iii) \_\_\_\_\_ is the founder of Infosys Technologies.
- iv) \_\_\_\_\_ is the third function of management.
- v) \_\_\_\_\_ means assigning work to others.
- vi) \_\_\_\_\_ is an inevitable factor for achieving economic growth.

b) Match the following.

[5×1=5]

- | A                            | B                           |
|------------------------------|-----------------------------|
| i) Management                | a) Hierarchy of need theory |
| ii) Peter Drucker            | b) Prediction of future     |
| iii) Evolution of Management | c) School of thought        |
| iv) Forecasting              | d) Management by Objective  |
| v) Abraham Maslow            | e) Universal Concept        |

P.T.O.

- c) State True or False. [4×1=4]
- i) Management principles are applied differently under different situations.
  - ii) Only some principles of management are important.
  - iii) Each member of the organization should receive orders only from one superior.
  - iv) Organizing is a last function of management.
  - v) Elton Mayo is known as the founder of human relations school.

**Q2) Answer any 3.** [3×8=24]

- a) Remedies for stress management.
- b) Explain principles of direction.
- c) Elements of TQM.
- d) Importance of management.

**Q3) Answer any 2.** [2×16=32]

- a) What is motivation? Discuss Maslow's Hierarchy of Needs Theory?
- b) Define the planning? Explain the advantages and limitations of planning?
- c) Explain 14 principles of management by Henry Fayol.

