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SEAT No. :

P1258

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**APR-18/T.E./Insem.-122**

**T.E. (Electronics & Telecommunication Engineering)**

**BUSINESS MANAGEMENT**

**(2015 Pattern)**

*Time : 1 Hour]*

*[Max. Marks : 30*

*Instructions to the candidates:*

- 1) *Answer three questions( Q.1 or Q.2, Q.3 or Q.4, Q.5 or Q.6.*
- 2) *Neat diagrams must be drawn wherever necessary.*
- 3) *Figures to the right side indicate full marks.*
- 4) *Assume Suitable data if necessary.*

**Q1)** a) Summarize the F. W Taylor's theory of management and justify it is differ from Henry Fayol's general theory of management. [5]

b) Identify and Describe the managerial roles. [5]

OR

**Q2)** a) Enlist the forms of organization and compare traditional organization with modern organization. [5]

b) Elaborate the concept of globalization. [5]

**Q3)** a) Define quality and explain dimensions of quality. [5]

b) Enlist the quality management assistance tools and describe Ishikawa diagram. [5]

OR

**Q4)** a) Explain pillars and benefits of TQM. [5]

b) Define Kaizen system and write a short note on 5S quality management standards. [5]

**Q5) a)** Justify - fixed and working capital are important for setting up the business. [5]

b) Interpret the Macro and Micro analysis. [5]

OR

**Q6) a)** Describe break even analysis with graphical representation. [5]

b) State and explain the attributes of a project. [5]

