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SEAT No. :

PC-33

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**T.E. (Electrical Engineering) (Semester - I) (Insem.)  
INDUSTRIAL AND TECHNOLOGY MANAGEMENT  
(2019 Pattern) (303141)**

*Time : 1 Hour]*

*[Max. Marks : 30*

*Instructions to the candidates:*

- 1) *Solve Q1 or Q2, Q3 or Q4.*
- 2) *Figures to the right indicate full marks.*
- 3) *Neat diagrams must be drawn wherever necessary,*
- 4) *Assume suitable additional data, if necessary.*
- 5) *Use of non-programmable calculator is allowed.*

**Q1) a) Differentiate Between administration and Management. [7]**

b) What is demand forecasting? Explain the methods for demand forecasting. [8]

OR

**Q2) a) What are the types of business ownership? Give advantages and disadvantages of One person Company. [7]**

b) What do you understand Line Organization? Explain in detail staff organization. [8]

**Q3) a) Define Technology Management. Explain its relation with society. [7]**

b) Discuss the critical factors in technology management. [8]

OR

**Q4) a) Explain the scope of Technology Management. [7]**

b) Give the classification of Technology Management at various levels. [8]

