P-9121



[Total No. of Pages : 2

Max. Marks : 70

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S.E. (Artificial Intelligence and Data Science) MANAGEMENT INFORMATION SYSTEMS (2019 Course) (Semester - IV) (217530)

Time : 2¹/₂ Hours] Instructions to the candidates

- 1) Answer Q.1 or Q.2, Q.3 or Q.4, Q.5 or Q.6, Q.7 or Q.8.
- 2) Neat diagrams must be drawn wherever necessary.
- 3) Figures to the right indicate full marks.
- 4) Assume suitable data, if necessary.

Q1) a) Discuss Hardware and Software platform trends in IT infrastructure. [8]

- b) Explain system vulnerability, business value of security and control. [9]
- Q2) a) What is Business Intelligence? Explain its foundations database and Information management. [9]

OR

- b) What is IT infrastructure? Explain in brief its components.
- Q3) a) How to enhance decision making with information systems give suitable examples.
 - b) Discuss the growth of international information systems and organizing international information systems. [8]

OR

Q4) a) Explain E-commerce with Digital Markets and Digital Goods. [8]
b) Discuss managing global system with technology issues and opportunities

b) Discuss managing global system with technology issues and opportunities for global value chain. [9]

- Q5) a) Elaborate functional business system in detail with cross functional enterprise systems. [9]
 - b) Describe e-commerce with its applications and issues. [9]

OR

P.T.O.

[8]

- *Q6*) a) How to manage Supply chain with business network?
 - b) Write short note on i) Fuzzy Logic ii) Virtual Reality, iii) Business and AI.

[9]

[9]

- Q7) a) Explain decision support trends in businesses. How data mining and knowledge management is used in Decision Support Systems. [9]
 - b) Explain the role of MIS in data science, explore an open sources tool to perform detective analysis. [9]

OR

- Q8) a) Write short note on i) Intelligent Agents ii) Genetic Algorithms, iii) Neural Network. [9]
 - b) Explain the value of expert systems with its benefits and limitations. [9]

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